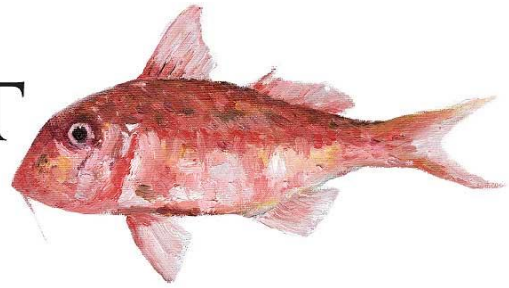


THE  
**RED** MULLET  
[ by PIKES ]



## **‘STUNNING MULLET’**

Pikes are keeping things in their aquatic family with the addition of ‘The Red Mullet’, an eclectic Clare Valley blend. The wine is a bit of a red herring (excuse the pun), with varieties including Shiraz, Sangiovese, Merlot and Tempranillo.

The name was derived with tongue firmly in cheek as Neil Pike explains “Over the years I have lost count how many times people have asked why you have a trout on your wine label? Initially, I patiently explained it was a Pike rather than a trout - that our name was Pike and the said fish was our family’s emblem. Some understood, while most gave me a blank look (stunned mullet....).

He adds “Ultimately I became bored with this long winded explanation and jokingly started telling people the fish was a Mullet. When the time came to name our new Clare Valley blend, ‘The Red Mullet’ jumped out at me”. The image of the fish is painted in oils and an impression of the Red Mullet that is regularly caught in local gulf waters off South Australia.

The wine itself came about when Pikes started looking at options with a patch of Tempranillo that was planted on their estate in the late 90’s. Pike explains “The Tempranillo never reached any great heights as a stand alone varietal, but with the addition of Shiraz, Sangiovese and Merlot we have created a delightfully drinkable red blend that displays typical Clare Valley regional characteristics. It is very much the Pikes house style - an old world body in new world clothing”.

The wine is generous and soft with a lovely perfumed nose - aromas of ripe red and dark berry fruits, spices and a touch of earthiness. The palate is all sweet berry fruit and dark chocolate with a smooth, lush finish that lingers on.

National Distribution: Fine Wine Partners.

Release: August 2006.

Production: 3000 dozen.

R.R.P @ \$14.95

Contact: [johnlamp@pikeswines.com.au](mailto:johnlamp@pikeswines.com.au) ; PH - 0407712891